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#### ABSTRACT

This publication indexes 41 specific business education publications and those related to business education, especially journals that are essential to research and teaching in the broad business education spectrum. The index contains 1,935 citations. All entries have the title, author(s), publication, volume and number, inclusive pages, and date. Articles are arranged in alphabetical order by major subject category and then by subcategories. Major subject categories include the following: basic business, communications, curriculum, document design and production, general educational issues, information systems, office management, personnel issues, research and methodology issues, teaching strategies, and training and development. (KC)



# The Business Education Index

1997

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Delta Pi Epsilon

# **Business Education Index**

# 1997

Index of Business Education Articles and Research Studies Compiled From a Selected List of Periodicals Published During the Year 1997

## Volume 58

Cheryl L. Noll, Ph.D. Editor

Pat R. Graves, Ed.D. Associate Editor

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# **Editorial Policy**

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum.

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

- 1. Publications that are a minimum of 10 pages in length.
- 2. Publications containing at least three substantive articles, preferably research-based.
- Publications that are distributed to NABTE institution libraries or to NABTE institution department in which business education is located.
- 4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *1998 Index* editor.

Dr. Cheryl L. Noll, Editor 1998 Business Education Index School of Business Eastern Illinois University Charleston, IL 61920 217-581-6933



# Suggestions for Using the Index

All entries have the title, author(s), publication, volume and number (if applicable), inclusive pages, and date. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of the *Index*.

## **Subject Entries**

Articles are arranged in alphabetical order by major subject category and then by subcategories. Major categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. All headings for these categories are in bold. The major category headings are printed larger than the subcategory headings set in italics. Each article is indexed under at least one and no more than four subjects.

The list on the next page shows the subjects and the page number on which the entries begin.

## **Author Entries**

All author entries are listed in alphabetical order beginning on page 115.

For two author entries, each author is listed first one time. For three or more authors, the phrase "and other authors" follows each author name; each author is listed one time. When an author has more than one article, the article entries are separated by two asterisks (\*\*).

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The editors wish to thank Dr. Marilyn Wilkins for lending her expertise to write a new database program to collect information for the *Index*. Her tremendous assistance and patience is greatly appreciated.



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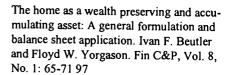
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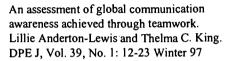
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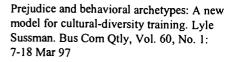
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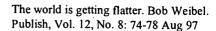
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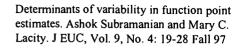
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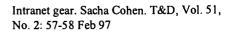
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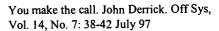
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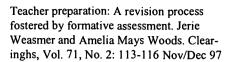
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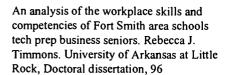
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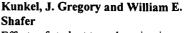
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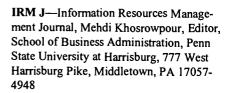
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